

Petts Wood Business Association

99 Queensway, Petts Wood, Kent, BR5 1DQ Tel: 01689 821382

E Mail: chairman@pettswoodbusinessassociation.com

www.pettswoodbusinessassociation.com



Newsletter– April 2009

Introduction

The Petts Wood Business Association was originally established to look after the interests of the shops and services in the Petts Wood area. Businesses represented by the Association speak with one voice to improve the commercial environment of the town. Our big plan for the year ahead is to improve and promote the business community of Petts Wood.

PWBA AGM– 12th March

a) General

Around 20 local businesses as well as the local ward councillors (Simon Fawthrop, Doug Auld and Tony Owen) and PS Kemp of the Petts Wood & Knoll SNT attended the 4th AGM at the Towncourt Room of the Petts Wood Memorial Hall. There was an update from the committee in terms of the things that had happened over the previous year (introduction of CCTV, Petts Wood Parking Scheme) as well as a brief review on the success stories (May Day Fayre and the Christmas Event). It was noted, unsurprisingly, that the current economic downturn as well as the loss of notable Petts Wood names (Queensway Woolworths) had adversely affected the town centre footfall. This was true for both sides of the railway line.

b) Shop Safe Radios

Whilst the introduction of CCTV to the town had contributed to the overall reduction in crime (as evidenced by Tony Owen) the work of the control centre and the SNT would be helped even more by the introduction of the Shop Safe Radio Scheme. You may have been contacted already regarding this but if you are interested in taking part then please fill in the form at the foot of this mail or use the forum on the website.

c) Membership

The accounts for the year of 2008-09 were discussed including the members who have paid their Subscription. By the time you read this newsletter the subscription for the aforementioned financial year will have ended. This means that the new year's subscription is now due. You will be notified of payment options in due course (new for this year via PayPal at www.pettswoodbusinessassociation.com).

d) Petts Wood Discount Scheme

Anthony Smith of Jolly Good Sports described his idea of a discount scheme for shopping in Petts Wood. This would work best if a large number of businesses participated and if meaningful discounts (e.g. a percentage) could be given to holders of the card. This could be a great way of exciting media attention in Petts Wood and giving loyal customers a reward for using local services. If used in conjunction with the new website shops could harvest email addresses and pass on deals and offers to those they know would use their shop. Fill in the form below to register your interest or use the forum on the website.

e) Events

The PWBA will be active again this year with a stall at the May Fayre on 4th May. It promises to be a good day and a great opportunity to promote the Association as well as donate some money to a good cause. If you would like to provide any prizes for the Business Association stall then please contact the chairman. Promotions representative, Kieron Jarrold, is also organising a free music event for the Summer called Petts Woodstock. He is currently looking for local musicians to perform so if this something that interests you or someone you know, you can reach him on 07748514737.

I would like to learn more about the Shop Safe Radio Scheme

I would like to take part in the Petts Wood Discount Scheme

Name:

Tel No.

Return to chairman:

99 Queensway, Petts Wood, BR5 1DQ

Business:

Contact details:.....